

# 100 FREE POINT COUPONS

THE TORRANCE HERALD FREE GIFT DISTRIBUTION

I hereby cast 100 POINTS to the credit of

Miss, Mr. or Mrs. \_\_\_\_\_

Address \_\_\_\_\_

This coupon, neatly clipped out, name and address of worker filled in, mailed or delivered to The Torrance Herald, will count as 100 POINTS. It does not cost you anything to cast these coupons for your favorite worker and you are not restricted in any sense in giving them. Get all you can and send them in—they all count.

Do Not Roll or Fold. Deliver in Flat Package. NOTE—This Coupon must be cast on or before Feb. 28.

## Enrollments in Campaign Staff Still Open, Director Announces

(Continued from Page 1) your choice of either the beautiful new 1955 four-door Ford, Chevrolet or Plymouth on March 26, the closing date of the campaign? Then work for it!

Would you like to earn one of the big cash prizes—say, a check for \$500 on March 26? Then get busy and go after it! Your reward for time and effort is based entirely upon the securing of points on both new and renewal subscriptions, the more points you secure the bigger your earnings. And remember, if your points do not place you in one of the first six positions, you can certainly earn a good sized pay check in the meantime—20 per cent of every dollar you collect during the drive. There will be no losers. If you've been debating about enrolling, enroll now! If you have enrolled, haven't gotten started yet, then start today. Don't delay. Every minute you hesitate you lose dollars in earnings.

### To List Names

The names of those who have enrolled and who have become active will be published as soon as the required number of workers have been selected. By "active" it is meant that the worker has collected on new or renewal subscriptions and has reported in to the campaign department. Those who enroll, become faint hearted or easily discouraged, or just haven't what it takes to make the grade will eliminate themselves. Those determined to carry on to success will be successful. The ambitious, sincere, willing, and determined workers will reap real rewards for their efforts on the closing day of the campaign, March 26.

The TORRANCE HERALD Merchants \$65 Coupon Book, in which 40 Torrance merchants are participating in giving gifts of merchandise, service and discounts, is to be issued to each new and renewal subscriber

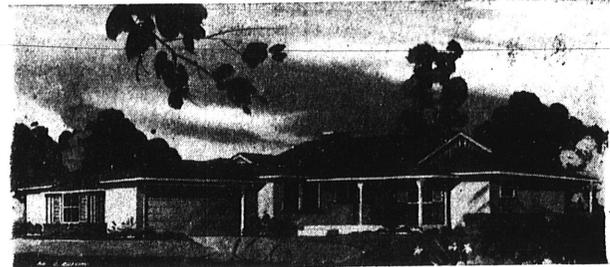
who pays \$3.60 for a year's subscription to The TORRANCE HERALD. This book cannot be obtained through any source except through one of the campaign workers enrolled in this drive. It cannot be purchased. The very first four coupons in this Merchants coupon book gives the subscriber, in gifts of merchandise and service, more than he paid for his year's subscription, and this book contains 40 such coupons. The Torrance merchants represented therein will welcome each and every subscriber with pleasure and enthusiasm as a guest in his establishment.

In the short time the campaign has been under way, it is of course a physical impossibility for the campaign worker to have personally contacted each and every one of his friends, acquaintances and neighbors—but they will! However, telephone the campaign department, ask that a campaign worker call on you for your subscription. That worker will personally deliver the coupon book to you. Take advantage of this offer, subscribe during the campaign through your favorite worker, help that worker to pile up winning points. Get your coupon book and start cashing in on your coupons.

Visit the campaign headquarters located in the main office of The TORRANCE HERALD at 1619 Gramercy Ave. or telephone the campaign department, FA 8-4005. Request information regarding your enrollment in the campaign. Make up your mind to do it now. Enroll today! As soon as the required number of workers have been selected, no further enrollments will be accepted. Decide now that you are as capable as anyone who could enroll, get busy and start turning your spare time into cash. You are cordially invited to come in and talk it over with the campaign management.



**FAREWELL PARTY . . .** Father Robert Gara bids goodbye to his congregation at a farewell party held in his honor at Nativity Catholic Church. The former associate pastor left to join the parish at Ocean Park. Also seated on the stage is Father Ed Sullivan, former associate pastor here. The new assistant here is Father Robert Glynn, who recently arrived from Ireland.



**NEW HOMES . . .** Shown above is one of 186 three and four-bedroom, two-bath residences which face the sea at Hollywood Riviera Estates. Offered to vets for only \$50 down, plus costs and impounds, the homes are located 1 n southwest Torrance hills, just off Palos Verdes Blvd., west of the coast highway.

## 3, 4-Bedroom Homes in Riviera Estates Offer View of Pacific

More than 100 of the three and four-bedroom, two-bath homes in Hollywood Riviera Estates have been sold, according to Sid Fein, sales manager of the new homes community just off Palos Verdes Blvd., west of Pacific Coast Hwy. "The second unit of 186 homes is attracting the same type of business and professional buyer who caused the first unit of 176 homes to sell out even before completion of

construction," Fein said. Buyers, he said, were attracted to the new subdivision by the panoramic view of coastline and ocean offered by every home. Schools, churches, shopping centers, state beaches, and other recreational facilities are all nearby, he said. Designed by architect Charles E. DuBois, the homes are priced from \$17,700 for the three-bedroom homes to \$18,600 for larger homes. Veterans can move in, Fein said, for as little as \$550 down, plus costs and impounds, and for monthly terms from \$86.95. Sixty-three exterior stylings and 25 floor plans are offered. Fein pointed out. Features include Arizona flagstone fireplaces, rear living rooms with sliding glass doors opening on to paved and covered patios designed for conversion into extra rooms; 75,000 BTU thermostat-controlled forced air heating; electric bathroom heaters in both baths; cedar shingle or big rock roofs, ceramic tile kitchens, and front lawns and shrubs.

## School Posts

(Continued from Page 1)  
Run-off between Richard Bentwood and Jeff Carr.  
**CLASS OFFICERS**  
**Senior Class**  
President—Ann Steinbaugh.  
Vice-President—Doris Popovich.  
Treasurer—Judi Reid.  
Court Representative—J. Gene Walker.  
Court Rep.—Diane Larson.  
Secretary—Run-off between Pat Merritt and Connie Stout.  
**Junior Class**  
President—Larry Lippincott.  
Vice-President—Tony Ward.  
Treasurer—Anne Bayliss.  
Crt. Rep.—Mike Kendall.  
Crt. Rep.—Helen Roberts.  
Secretary—Run-off between Toni Forella and Adrienne Keyes.  
**Sophomore Class**  
President—Run-off between Carol Isbelle and Don Kelly.  
Vice-President—Julie Carcerano.  
Secretary—Run-off between Gwen Chaffin and Barbara Hester.  
Treasurer—Run-off between Donna Isbelle, Georgia Stan-

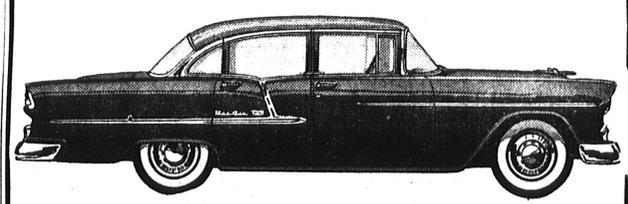
JAN. 31, 1955 TORRANCE HERALD Three  
ford, Mary Walker and Wynn Welch.  
Crt. Rep.—Ed Shaw.  
Crt. Rep.—Sally Jo Reed.  
**Freshman Class**  
President—Steve Smith.  
Vice-President—Tom Okada.  
Crt. Rep.—Gene Miles.  
Crt. Rep.—Janis Cook.  
Secretary—Run-off between Nancy Gibson, Barbara Merola, Alice Mewborn and Claudia Smith.  
**GIRLS LEAGUE**  
President—Peggy Wood.  
Vice-President—Run-off between Lena Malmstrom and Judy Wright.  
Secretary—Mary Yoshioka.  
Treasurer—Marilyn Moss.  
Historian Reporter—Run-off between Gayle Carothers and Ikuko Kato.  
Sr. Class Rep.—Jo O'Hannon.  
Jr. Class Rep.—Run-off between JoFran Rubee and Marilyn Sanders.  
Soph. Class Rep.—Lorna Hall.  
Fresh. Class Rep.—Bonnie Fletcher.  
**BOYS LEAGUE**  
President—Tom Cavanaugh.  
Vice-President—Run-off between Mike Kendall and Kenny Wheat.  
Secretary—J. Gene Walker.  
Treasurer—Run-off between Tom Koehn and Eddie Shaw.  
Sr. Class Rep.—Jerry Buchholz.  
Jr. Class Rep.—Dennis Moss.  
Soph. Class Rep.—Joe Rubee.  
Fresh. Class Rep.—Charles Morris.

**For TELEVISION SALES & SERVICE**  
**TORRANCE TV**  
1629 CRAVENS  
PHONE FA 8-1721

**WINNERS CHOICE OF THESE THREE UNIVERSALLY RECOGNIZED CARS IS OFFERED AS ONE OF THE GRAND CAPITAL PRIZES IN THE TORRANCE HERALD SUBSCRIPTION CAMPAIGN**



The above automobile is offered as one of the Grand Capital Prizes in the Torrance Herald Subscription Campaign. This beautiful Ford 4-Door Sedan was purchased from Oscar Maples, Authorized Ford Dealer, 1420 Cabrillo Ave., Torrance. The value of this car is \$2,425.10.



The above automobile is offered as one of the Grand Capital Prizes in the Torrance Herald Subscription Campaign. This beautiful Chevrolet Bel-Air 4-Door Sedan was purchased from Paul's Chevrolet, Chevrolet Dealer, 1640 Cabrillo Ave., Torrance. The value of this car is \$2,470.60.



The above automobile is offered as one of the Grand Capital Prizes in the Torrance Herald Subscription Campaign. This beautiful Plymouth Belvedere 4-Door Sedan was purchased from Whitlesey Motors, De Soto-Plymouth Dealer, 1600 Cabrillo Ave., Torrance. The value of this car is \$2,417.54.

**ALSO \$2500 IN CASH PRIZES**  
**Herald Subscribers Share In This Campaign Also**  
**\$65 IN FREE GIFTS**

Yes, that's right. You receive Merchants Coupon Book worth \$65.00 in Free Gifts, Service, Discounts. This book is absolutely FREE—All you have to do to get it is to subscribe to the Torrance Herald or renew your present subscription for one year. This Coupon Book will be issued only by Herald Campaign Workers. You can't afford not to take advantage of this unusual opportunity.

## ALLIED GARDENS

### Mothers' March Slated Tonight In Drive to Get Funds for Polio

By VIOLA KLUG  
FR 5-3928  
The Mothers' March for Polio is scheduled tonight from 7 to 9 o'clock. Residents are asked to leave their porch lights on if they will contribute.  
The lieutenants from the Seaside School District met at the home of Capt. Pat Drumright, 5313 Sharynne Lane, last Tuesday for last-minute instructions. Present were Mrs. Lts. Betty Walker, Marge Miller, Mary Kolleck, Alpha Renz, Dorsen Stevenson, and Viola Klug. After a short discussion, coffee and delicious cookies were served.

The Beau Jardin Garden Club met at the home of Frieda Siegel, 22408 Shadycroft Ave., Tuesday.  
Bernice Smith gave a short talk on "What Our Garden Means to Us." Transportation was arranged for those wishing to attend the Lawrence Walk dance on Wednesday evening. The dance is sponsored by the Harbor Area Exceptional Children's Foundation, club project for the year. About 22 members and friends planned to attend from this area.  
Guests at the meeting included Mrs. Florence Bogacki, Kay Welliver, Gardie Haynes, Roxie Hall, Leona Fosky, Marge Mikoska, Pauline Stykowski, Artie Zapolski, and Kitty Detheridge, of Temple City.  
The evening was spent playing bingo, with Artie Zapolski winning a wrought iron ash tray.  
The next meeting will be held at the home of Gloria Stadler, 22414 Warnside Ave., on Feb. 9. Meetings are held the second and fourth Wednesdays of each month. Anyone in this area who is interested in gardening is invited to attend.

Dedication ceremonies were held Sunday at the South Bay Baptist Church, with a number of Baptist officials, including Dr. Woodrow Rood, president of the Southern California Conservative Baptist Assn. Special music was presented by the choir.  
Local residents were sorry to hear of the passing of Jeremiah P. Sutton, who died at the home of his daughter, Mrs. Charles J. Eisenman, of 22638 Gayerest Ave. He was 96.  
Miss Irene Hart, of 5720 Palos Verdes Blvd., is spending several days visiting her parents at San Luis Obispo.

**Reflections**  
By J. HUGH SHERFEY, JR.  
**SALUTE TO YOUTH**  
"The world goes forward on the feet of youth," General Federated Clubwoman Willett Hadlin said, "The (Youth) value lies in being a voice, not an echo."  
It is always a surprise to me to see the Paul Bunyon steps of youth. We see them in the cradle, turn, and see them far out in front, leading all those behind them to do what I had thought impossible.  
Youth is never satisfied with the old, he seeks the new untried; he doesn't know it can't be done and does it. In his church, city, home and business he adopts the standards of good sportsmanship; win fairly, if you can but above all be gracious in defeat.  
Youth, we salute you.  
**STONE & MYERS**  
Mortuary  
"WE HAVE SERVED THIS COMMUNITY FOR 32 YEARS"

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here is all you do . . . Fill in the coupon below. Mail or bring it to American Savings. \$10 will be credited to your new savings account with this ad and \$9!  
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Expiration date: April 10, 1955.  
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Gentlemen:  
I accept your free "dollar". Start my new savings account.  
I enclose \$\_\_\_\_\_ (amt. — \$9 or more)  
MY NAME: \_\_\_\_\_ (Please Print)  
STREET: \_\_\_\_\_  
CITY: \_\_\_\_\_ ZONE: \_\_\_\_\_ STATE: \_\_\_\_\_  
If this is to be a joint account or a beneficiary account, write the other person's name below and check the appropriate box.  
Joint Tenant  Beneficiary